

## Manage My Cookie Preferences

### Storage Preferences

When you visit Website, they may store or retrieve data about you using cookies and similar technologies (“cookies”). Cookies may be necessary for the basic functionality of the website as well as other purposes. We use five categories of cookies: essential, functional, analytics, and targeted advertising. You have the option of disabling certain types of cookies, though doing so may impact your experience on the website.

#### Essential

Required to enable basic website functionality. You may not disable essential cookies.

**Functional/Performance cookies** are used to identify and verify you and your device when you log in to access Website by storing, for example, your password, device identifier, browser type, operating system, Internet Service Provider (ISP) and Internet Protocol (IP) addresses. These cookies allow us to count visits and traffic so we can collect insights like which pages are the most popular and see how visitors move around the site.

**Analytics cookies** let us know, for example, how you and other visitors interact with our Website and which other websites you browsed before and after visiting our Website. These cookies allow us to count visits and traffic so we can collect insights like which pages are the most popular and see how visitors move around the Sites. Google Analytics is a web analysis service provided by Google that collects data across many users’ devices to track and analyze the use of our Sites and other websites. These cookies qualify as persistent cookies because they remain on your device or browser after you close the current session.

#### Targeted Advertising

Used to deliver advertising that is more relevant to you and your interests. May also be used to limit the number of times you see an advertisement and measure the effectiveness of advertising campaigns. Advertising networks usually place them with the website operator’s permission. The data also may be linked across the different devices you use. Targeted advertising cookies do not store directly identifying personal information, but they store data that may uniquely identify your browser and device.

### How You Can Restrict Cookies and Targeted Advertising

As explained in “How We Use Cookies and Other Tracking Technologies,” we may allow third-party analytics services, advertising companies and ad networks (including Google Analytics, Google Ads and Facebook Ads) to track visitor interactions with our Website. They may combine the data collected from our Website with information collected about your activities on other websites and platforms and use algorithmic tools to help us assess whether our online advertising campaigns are successful and to direct our advertisements to you and other potentially interested users on other websites. You can select certain privacy preferences and limit some of the ways that cookies are used on the Website including by doing the following:

- Managing your cookies choice by using the [Digital Advertising Alliance \(DAA\) WebChoices Tool](#) to globally opt-out of third-party tracking via website cookies.
- Managing the cookie and privacy settings on your browser.
- Configuring your ad and privacy settings through your accounts on social media and advertising platforms where you have an account (including Google and Facebook).
- Installing the Google Analytics opt-out browser add-on, which is described at the Google Analytics Opt-out Browser Add-on page at <https://tools.google.com/dlpage/gaoptout>.
- If available, configuring an opt-out preference signal on your browser or platform to tell us not to sell your personal information or share your personal information for targeted advertising, which we will follow as required by applicable law.
- Purchasing a utility from an independent software provider that you install on your computer browsers to limit tracking of your browsing activity.

Information about how some companies we authorize to collect data on our Website handle personal information privacy and the tools they offer for managing data collection may be available at these locations:

Google: <https://policies.google.com/privacy>  
<https://policies.google.com/technologies/partner-sites?hl=en-US>

Facebook: <https://www.facebook.com/privacy/explanation>

### **Do Not Sell or Share My Personal Information**

By switching the toggle to the right and clicking save, you are indicating that you do not want us to sell your personal information or share your personal information for online targeted advertising activities. Please note if you use different computers or browsers, you must indicate your choices again on each computer or browser used to access our services.

Do Not Track (“DNT”) is an optional browser setting that is used by some website operators and third parties. Our Sites do not respond to DNT signals.